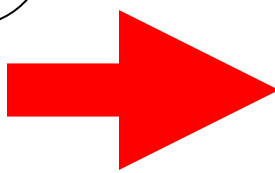
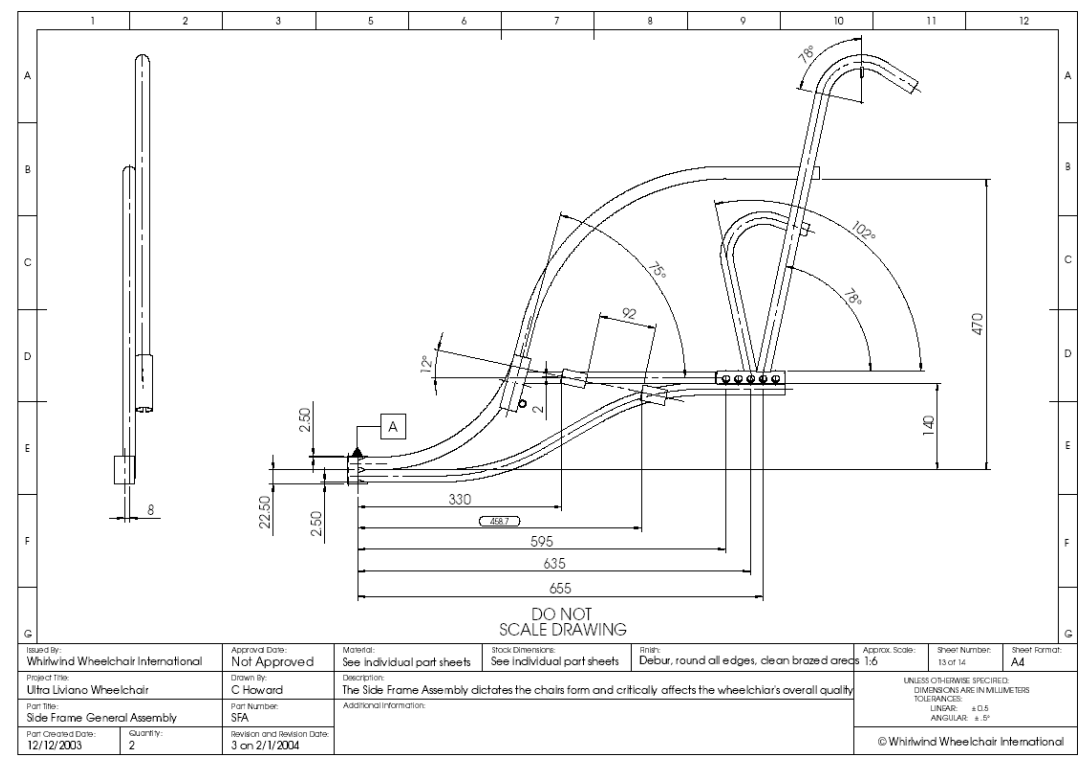
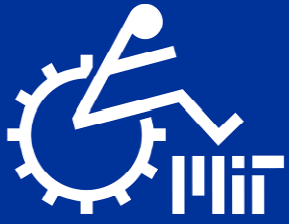


# THE DESIGN PROCESS



**Ralf Hotchkiss**  
Whirlwind





## WHAT IT TAKES TO BE A SUPER ENGINEER

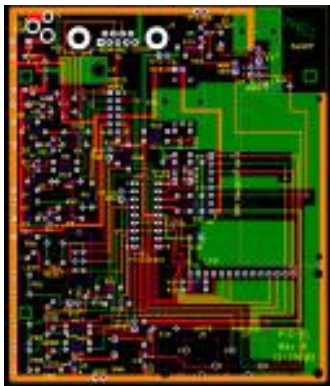
- **Creativity and Analytical skills**
  - Great engineers know when to use both
  - Know when to use enough
  - **Both can be improved with practice**
- **Have a passion for what you do**





## POWER OF THE DESIGN PROCESS

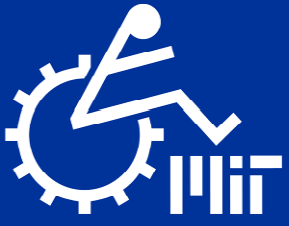
- **Break down a complex system into manageable chunks**
- **Applicable to any system, in any area of engineering (or any other project)**





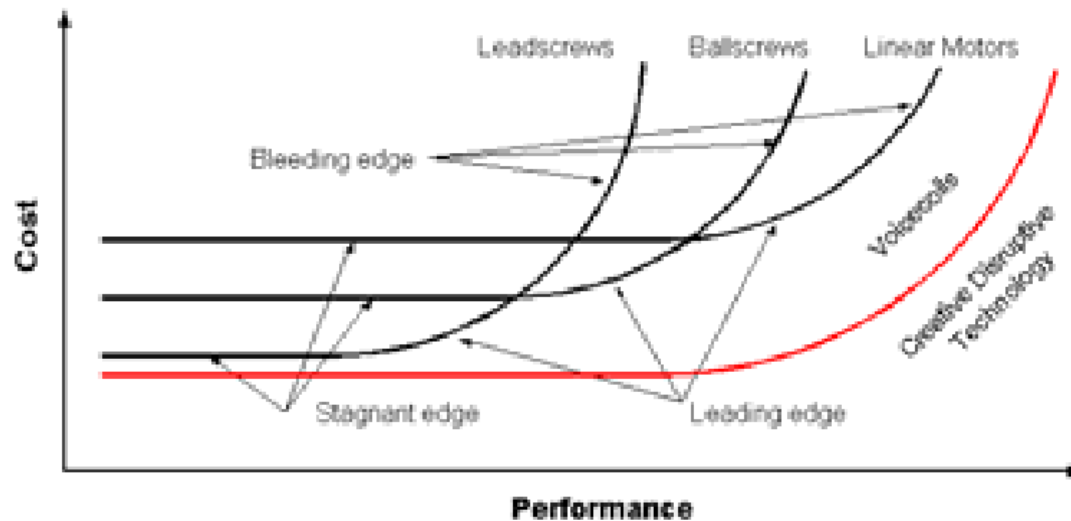
## DETERMINISTIC DESIGN

- **Make engineering choices for a reason**
  - “Determine” what best engineering decision
  - Example Factors: cost, size, time, color, etc.
- **Manage your projects effectively**
  - Time, money, performance
- **Always have a backup plan**
  - First rule of engineering – it rarely works perfectly the first time

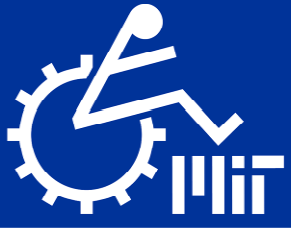


## MONITOR COST VS. PERFORMANCE

- Use your energy effectively to achieve worthwhile performance



- Don't reinvent the wheel if you are only go 1% faster
- Cost is not just money, it is also time spent



## THE DETERMINISTIC DESIGN PROCESS

### Start vague and gradually become specific

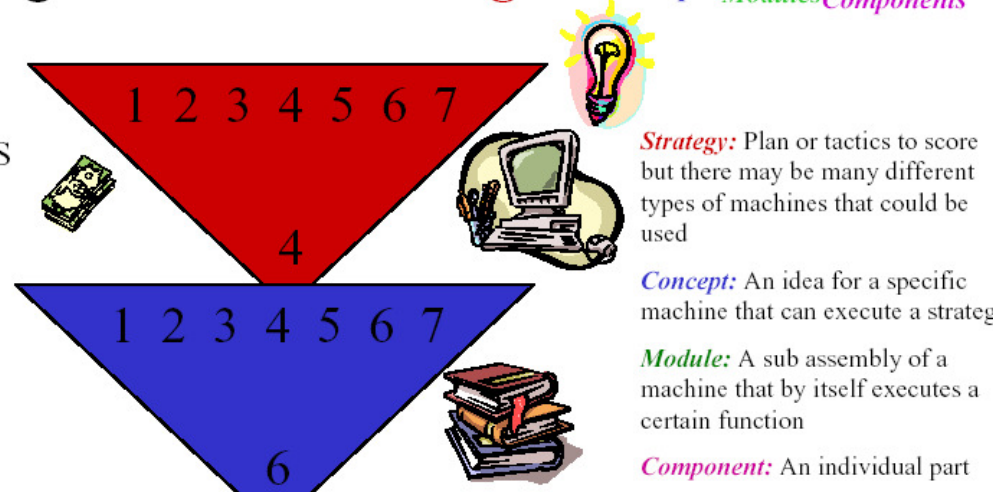
1. **Strategy:** A **PLAN** of how to do something (with no specific embodiment)
2. **Concept:** Idea for **DEVICE** to fulfill need (rough physical picture)
3. **Module:** Important aspect of design (ex-linkage, motor, color scheme)
4. **Component:** Specific part design



# THE DETERMINISTIC DESIGN PROCESS

## Deterministic Design: *Funnels: Strategies Concepts Modules Components*

- Deterministic Design leaves LOTS of room for the wild free creative spirit, and LOTS of room for experimentation and play
- Deterministic Design is a catalyst to funnel creativity into a *successful* design



- It is OK to iterate...
  - A *goal* is to never have to backtrack
    - A good engineer, however, knows when its time to let go...



## BE DETERMINISTIC AT EVERY STAGE OF THE PROCESS

### **FRDPARRC: Your new best friend**

- **FR** = Functional Requirements (**WHAT** the design has to do)
- **DP** = Design Parameters (**HOW** the design is going to meet the FR)
- **A** = Analysis (justify your decisions; can be qualitative or quantitative)
- **R** = Research (don't reinvent the wheel)
- **R** = Risk (what is going to bit you in the ass if it doesn't work?)
- **C** = Countermeasure (If S\*#T hits fan, how can you maintain progress?)

**Identify your Design Freedoms:** What elements of the local environment or available resources can you capitalize on?

**Identify your Design Constraints:** What material/processes/resources/knowledge/etc can you absolutely not use?

### **IT'S TIME TO DESIGN!**

Example: FR – Allow a person who is disabled to have mobility





# EAST AFRICAN MOBILITY AIDS

## Examples of how strategy choice vary by region

**Whirlwind (USA)  
designed, locally made**



**Locally designed,  
locally made**

**Motivation (UK)  
designed, locally made**



**Wheelchair  
Foundation  
(USA)  
designed,  
made in  
China**



**Free  
Wheelchair  
Mission  
(USA)  
designed,  
made in  
China**





# CAPITALIZING ON DESIGN FREEDOMS

## Treadle pump



[See Movie](#)



February 14, 2008

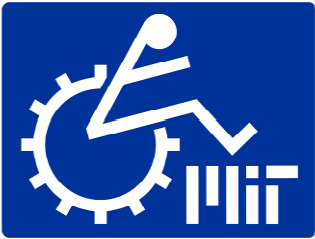


# CAPITALIZING ON DESIGN FREEDOMS

## Bicycle component usage and hub designs



February 14, 2008



## CHOOSING PROJECT TEAMS

<http://web.mit.edu/sp.784/www/projects.html#PROPOSED>



## HOMWORK FOR NEXT WEEK

- **Read “Nothing about us without us”**
  - Focus on designing for specific problems and utilizing local materials
- **Read “2.007 Design Process notes”**
- **Coordinate with lab instructor and choose lab time**
  - I will email each team who their lab instructor is and make email lists
- **Email mentors and community partners**
- **Define your functional requirements and outline your project strategy**
  - Ask your community partners and mentors for input



# What is expected for the strategy presentation

- Define the problem: what are you trying to solve, and why is it worth solving?
- Who are you working with and what will they add?
- What are the functional requirements of the problem?
- What design parameters (strategies for solving your problem) did you consider
- What is your chosen strategy and how will you develop it through the semester?